



Press Release

Paris, 27 January 2012

CORICAN

The French naval sector has chosen Aero3A for its Research and Innovation communication

Aero3A agency has just won a bid from CORICAN (France's naval activities and shipbuilding innovation and research orientation board) to give a new dimension to the French naval sector's communication on its research, innovation and environmental programmes.

MAIN TARGET: PROMOTING THE SHIP OF THE FUTURE

CORICAN, a 'Grenelle de la Mer' initiative, brings **the entire** French naval sector together, including State departments (the ministries of sustainable development, industry, research, defence and fishery), competitiveness clusters, local authorities, industrial players (in particular GICAN members) and the concerned higher education establishments.

Thanks to its experience and its network, Aero3A wants to spotlight this profession's commitment to promote **the ship of the future**, a ship that is clean, economical, safe and intelligent. Step one: in early 2012, Aero3A created a logo, a visual identity and a website for CORICAN.

*Aero3A is an information and communication agency specialised in the cutting-edge Aerospace, Security, Defence and Environmental sectors. It is based in Paris and works with a network of experts in 35 countries. It was founded in 2006 by **Frédéric Aragon**, who was previously head of communication at MATRA, Lagardère, MBDA and EADS.*

Aero3A's partners and clients include the ASD, ATR, DCI, Eurocopter, Irkut Corp., Lacroix, MBDA, MiG Corp., Panhard, Sagem, Sogitec, GIFAS, the Eurosatory exhibition, the Paris-Le Bourget Air Show, Exponaval-Santiago, the Chinese province of Heilongjiang, the Russian region of Oulianovsk and the United Arab Emirates Armed Forces ■

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