



Press Release

Abu Dhabi-Paris, 8th July 2008

Frédéric Aragon signs a media consultancy agreement for Aero3A with the UAE Armed Forces

The communication agency Aero3A has been retained by the Media Department of the U.A.E Armed Forces to strengthen the international development of the Nation Shield group, specialised in aviation, defence and security.

DEVELOPMENT STRATEGY IN THE GULF STATES

This agreement signed in Abu Dhabi by Frédéric Aragon, President of Aero3A, with the Media Department (*) of the U.A.E Armed Forces will assist in the implementation of an international development strategy for a multimedia press group, under the NATION SHIELD brand-name.

The initial stage of this contract aims to optimise and coordinate the editorial international content of the monthly magazine, Nation Shield Journal. Aero3A will also reinforce the presence of NATION SHIELD at all the major defence and aviation sector international trade fairs. This activity forms part of Aero3A's development strategy for the Emirates and the Gulf States.

Nation Shield Journal is one of the leading publications in the Gulf and Middle East, specialised in aviation, defence and security. It is also the only official magazine of the U.A.E Armed Forces. This Arab language magazine also includes a significant English language section. Nation Shield benefits from a print edition of 40,000 from Abu Dhabi and is distributed to senior military personnel in the Middle East as well as to senior management in airline companies and in global defence and aerospace industries.

Based in Paris, Aero3A is a communications advisory and news agency specialised in the aviation, space, defence and security sectors that is able to draw on a network of experts in thirty four countries. Aero3A was founded in 2006 by Frédéric Aragon, formerly Head of Communications at MATRA, Lagardère, MBDA and EADS.

Aero3A accounts include Airbus, ALCAN Aerospace, Dassault Aviation, GIFAS, SAAB Aerospace, SAFRAN and for the Commerce department of the province of Heliongjiang, China.

() Moral Guidance Directorate, U.A.E. Armed Forces.*

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